



SCOTLAND

WORKING FOR THE SCOTTISH SHEEP INDUSTRY

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6th November 2023

Dear Industry Colleague,

NSA Scotland and local NSA Scotsheep Organising Committee would like to take this opportunity to invite your company to book trade stand space and consider sponsorship at **NSA SCOTSHEEP 2024** which will be held at Aikengall Farm, Innerwick, Dunbar, East Lothian, EH42 1SG courtesy of the Hamilton family, on Wednesday 5th June.

NSA Scotsheep is a biennial event organised by NSA Scotland and will be the most important specialist event in the calendar for sheep producers in Scotland and North of England next year. In 2022 the event was held at Over Finlurg Farm, Tealing, Dundee (Attendance of 8000, postponed from 2020 due to Covid), In 2018 at Kings Arms Farm, Ballantrae (Attendance 5000), in 2016 at Glenrath Farms, Peeblesshire (Attendance of 8,000), in 2014 at Quickwood Farms, Berwickshire (Attendance 6500) and in 2012 at Dumfries House, Cumnock (Attendance 8000).

The 2024 event will follow the successful format developed over recent years and will include an extensive trade stand area with approximately 160 commercial and educational trade stands, 40 sheep breed societies trade stands/demonstrations; farm tour; comprehensive seminar and workshop programme; educational and working demonstrations; sheep dog trial; show and sale of pairs of ewe hoggs; fencing, stockjudging and NSA Next Generation Shepherd of The Year competitions as well as inviting schoolchildren from local schools in the East Lothian area to attend through the Royal Highland Educational Trust.

Since taking on Aikenagall farm where its 1900 acres (770ha) on the edge of the Lammermuir Hills, rise from 900 to 1200ft, the Hamilton family has extended their farming interests, incorporating the neighbouring 400 acre (160ha) farm of Thurston Mains in 2004, taking on the tenancy of the 1200 acres (485ha) farming unit of Nunraw farm at Garvald in 2010 and the 600 acre (240ha) farm of Barney Mains, Near Haddington, in 2022.

The Hamiltons also contract farm an upland unit of 2000 acres (800ha) at Heriot, Midlothian with the Walgate family. This has helped them grow their business and run over the farming units 2800 breeding ewes and a commercial herd of suckler cows, finishing all progeny on home grown feed and breeding replacements on a closed flock/herd basis, only buying in tups and bulls as required.

  www.nsascotland.org

National Sheep Association Head Office | The Sheep Centre | Malvern | Worcestershire | WR13 6PH
Tel: 01684 892661 Fax: 01684 892663 Email: enquiries@nationalsheep.org.uk



The Hamilton's lamb 1400 head each year at Aikengall, comprising 700 Blackface ewes bred pure for replacements, with the remaining 700 Blackface ewes crossed to the Bluefaced Leicester for producing Scotch Mules, where the females are retained for breeding. 1400 Scotch Mule ewes are put to the Texel tup and lambed at Nunraw in March. The farms also support a beef enterprise of 900 spring calving commercial cows, based on the Simmental breed using Simmental, Lincoln Red and latterly Aberdeen Angus bulls. Progeny that isn't suitable for breeding is finished on the farms and sold deadweight.

The NSA and local organising committee feel that this is a major opportunity for you to meet sheep and beef producers and looks forward to your involvement at next year's event. Please find to follow the stand pricing, services, and sponsorship packages available.

You can apply online by clicking on the following link:

<https://www.nationalsheep.org.uk/nsa-scotland/scotsheep/exhibitors/apply-online/>

The closing date for stand and sponsorship applications is **FRIDAY 1ST MARCH 2024**.

If you have any questions please do not hesitate to contact me.

Yours faithfully,

Euan Emslie

Euan Emslie
NSA SCOTSHEEP 2024 ORGANISER

NSA Scotsheep 2024 Opportunities

Stand Sizes/Pricing etc.

LOCATION	FRONTAGE	DEPTH	FREE PASSES	COST
<u>OUTDOOR TRADE STANDS</u> – Grass or hard standing				
OUTDOOR	5 METRES	5 METRES	2	£285
OUTDOOR	10 METRES	5 METRES	3	£400
OUTDOOR	10 METRES	10 METRES	3	£465
OUTDOOR	15 METRES	10 METRES	5	£560
<u>INDOOR TRADE STANDS</u> – Cattle, Sheep Sheds & Marquee				
INDOOR	3 METRES	3 METRES	2	£310
INDOOR	4 METRES	2.5 METRES	2	£320
INDOOR	6 METRES	2.5 METRES	3	£415
INDOOR	5 METRES	3 METRES	3	£415

INDOOR	7 METRES	2.5 METRES	3	£440
INDOOR	6 METRES	3 METRES	3	£460
INDOOR	12 METRES	2.5 METRES	5	£590
INDOOR	10 METRES	3 METRES	5	£590
Larger Outdoor or indoor spaces are available. Contact Euan Emslie for further information				
EDUCATIONAL STANDS – limited spaces available for non-commercial organisations only				
INDOOR	METRES	METRES		£POA

Electrical Services - Description of Fittings	Unit Price
13 amp Single	£130.00
13-amp Twin	£140.00
16A "Ceeform" Socket Outlet (Blue Socket)	£140.00

FURNITURE	Unit Price
Plastic Patio Chairs	£6.20
3' Round Tables	£12.50
Trestle Table	£12.50
Part Round Wooden Counters – With Shelf	£60.00

MODULAR UNIT – £14 per square metre

The modular units are constructed by Scotpanel Display Ltd and will consist of 1m wide x 2.44m high panels; prefinished grey hessian material, which is Velcro compatible, and you get your company name printed on the header board at the front.

CARPET – Carpet can be supplied to any stand at a cost of **£2.80** per square metre of stand space booked.

BANNERS – Promote your company at the event with banner spaces at a cost of **£50 each**.

EXTRA ENTRY TICKETS – These can be purchased for **£8.33 each**.

Sponsorship Packages

Mainline Sponsorship – £3,500

Several categories within this sponsorship package are still available. Please contact Euan Emslie for further details. This package includes many opportunities to promote your company.

National Sponsorship – £550 and includes -

- ◆ Reductions on stand fees of 20%.
- ◆ Prominent stand space position – Inside or outside.
- ◆ The rights to display two banners round the site.

- ◆ The right to have your company name printed in the NSA Scotsheep 2024 promotional flyers, and the event guide - and to be listed as an event sponsor in the NSA Sponsors area.
- ◆ Inclusion on the Sponsors' Page of the NSA Scotsheep 2024 Website.
- ◆ Three admission tickets.
- ◆ Two lunch tickets to the VIP lunch at the event.

Local Sponsorship – £275 and includes: -

- ◆ Prominent stand space position - Inside or outside.
- ◆ The rights to display two banners round the site.
- ◆ The right to have your company name printed in the event guide, promotional flyer - and to be listed as an event sponsor in the NSA Sponsors area.
- ◆ Inclusion on the Sponsors' Page of the NSA Scotsheep 2024 Website.
- ◆ Three admission tickets.

Pair Ewe Hoggs Show & Sale - Sponsorship

Class sponsorship package costs £275 and includes: -

- ◆ The rights to display two banners round the site.
- ◆ The right to have your company name printed in the show and sale catalogue, event guide, promotional flyer - and to be listed as an event sponsor in the NSA Sponsors area.
- ◆ Presentation of prizes with photographic opportunities.
- ◆ Inclusion on the Sponsors' & Show & Sale Pages of the NSA Scotsheep 2024 Website.
- ◆ Three admission tickets.

Classes

Class 1 - Bluefaced Leicester; Class 2 – Mules; Class 3 - North Country Cheviot; Class 4 - Scottish Blackface; Class 5 – Suffolk; Class 6 – Texel; Class 7 - Any Other Native Breed; Class 8 - Any Other Continental Breed; Class 9 - Any Cross Bred; Overall Champion Pair of Ewe Hoggs.

All the above pricing is subject to VAT at 20%

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